



Inspiring the next generations of readers

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Dear parents

My name is Laura and I am an Independent Usborne Partner from Chirk. I am very excited to share with you that in this Year of Reading, I will be working with St Mary's, Ruabon to celebrate and encourage a lifelong love of reading. I have spoken to the children in assembly this week and launched an exciting sponsored reading event which will run from Friday 22nd to Sunday 31st May 2026.

So, how will the school earn free books?

It's quite simple... every penny of the money the children raise will go towards buying new books for your school, but more than that, Usborne will also donate upto 60% of the total raised in further FREE BOOKS to the school. For example, if we can raise £600, Usborne will donate an extra £360 in FREE Usborne books, making £960 of books for me to deliver, if we raise £1,200 that's nearly £2000 worth of books for school and so on!

How to support your children:

- * Be enthusiastic about their reading (if they can't read yet, they can listen to stories, poems and rhymes, share books with an adult and talk about what is happening in the book, it doesn't need to be actually reading the words to count as taking part!)
- * Help them collect sponsorship from people they (or you) know
- * Spend some time each day listening to them read - it's not just books you can enjoy together: comics, magazines, recipes, menus, websites, instructions - anything that can be read counts towards the total!
- * Help them collect their sponsor money and return it to school by Friday 5th June.

I have done some calculations based on a school of 200 children (similar to the size of your school) and you can see below the average amount each child would need to raise in order to reach each of the free book levels. If every child raises £2 we achieve the £600 which means £960 of books going into your school... if some children are able to raise more than £2 your school will earn even more free books.

Total spend	Percentage of free books earned	Average sponsorship per child to reach this level (based on 200 children)	Value of free books for school
£120 - £299.99	10%	60p	£12 - £29.99
£250 - £599.99	30%	£1.25	£89.99 - £179.99
£600+	60%	£3	£360+

If any parents own, work for, or know of a company which may be in a position to make a charitable donation towards the purchase of books for St Mary's, Ruabon, please contact me to discuss our Community Book Pledge Scheme. Any money donated through the scheme will be added to the money raised by the children, will count towards their final total and will also be eligible for the additional percentage of free books.

If anyone would like to host an Usborne Books party and earn free books for your own children as well as the school please contact me to book a date. If you wish to place an order (which will also count towards the total funds raised by the children) without having a party please contact me directly via WhatsApp or email as above in order for this to be recorded alongside the sponsored read.

Many thanks for your support, I look forward to helping St Mary's, Ruabon earn lots of lovely free books for your children to enjoy,

Laura